Index, Volume XIII, 1970-1971

Index to Titles

Accounting Controls and the Soviet Economic Reforms, by Bertrand Horwitz, No. 1, p. 75.

Are Strike Ballots Necessary?, by F. R. Anton, No. 2,

A Simulation Approach to Investment Decisions, by E. Eugene Carter, No. 4, p. 18.

A Sociometric Approach to Organizational Analysis,

by J. Alex Murray, No. 1, p. 59.

A Supervisory View of Unit Effectiveness, by William Weitzel, Thomas A. Mahoney, and Norman F. Cran-

dall, No. 4, p. 37.

Attitude Change, Behavior Change: The Role of the Training Department, by Wallace Wohlking, No. 2, p. 45.

Authority-Flow Theory and the Impact of Chester Barnard, by James A. Gazell, No. 1, p. 68.

Business and Students, by Hugh Spitzer, No. 2, p. 83. Business and the Generation Gap, by Joseph W. McGuire, No. 2, p. 78.

Business Experience with Industrial Aid Bonds as a Source of External Financing: Some Empirical Evidence, by Arthur A. Thompson, No. 2, p. 25.

Closing the Supervisor/Superior Gap, by Guvenc G. Alpander, No. 1, p. 84.

Committee Management: Guidelines from Social Science Research, by A. C. Filley, No. 1, p. 13.

Common Questions and Tentative Answers Regarding Organization Development, by Lyman K. Randall, No. 3, p. 45.

Corporate Enterprises in the Emerging Ocean Regime, by Neil H. Jacoby, No. 3, p. 53.

Corporate Strategy: A Point of View, by R. Hal Mason,
Jerome Harris, and John McLoughlin, No. 3, p. 5.
Defensive Writing, by Mary C. Bromage, No. 1, p. 45.
Effective Grievance Administration, by J. C. Pettefer,
No. 2, p. 12.

Employee Performance and Employee Need Satisfaction-Which Comes First?, by Robert A. Sutermeister, No. 4, p. 43.

Impact of U.S. Investments on Britain, by Reed Moyer, No. 3, p. 69.

Job Performance Comparisons: Mexican-American and Anglo Employees, by Charles N. Weaver and Norval D. Glenn, No. 1, p. 27.

Latin America: Testing Ground for International Business, by Peter Nehemkis, No. 4, p. 87.

Leadership Without Formal Authority: The Project Department, by Arlyn J. Melcher and Thomas A. Kayser, No. 2, p. 57.

Management and Motivation, by James C. Hammerton, No. 2, p. 51. Marketing Policies in Multinational Corporations, by Richard H. Holton, No. 4, p. 57.

Multinational Oil Companies: A Factor in Middle East International Relations, by George Lenczowski, No. 2, p. 38.

Organizational Conflict in Academia, by James Gilbert Paltridge, No. 3, p. 85.

Participative Management: Quality vs. Quantity, by Raymond E. Miles and J. B. Ritchie, No. 4, p. 48. Policies of the Successful Manager, by Robert E. Boynton, No. 1, p. 38.

Query: Can the Afro-American be an Effective Executive?, by Kenneth G. Goode, No. 1, p. 22.

Readying the Unready: Postindustrial Jobs, by Louis E. Davis, No. 4, p. 27.

Selecting a Defensive Portfolio, by Edward F. Renshaw, No. 2, p. 19.

Some Dilemmas in Newer Concepts of Administration, by Ishwar Dayal, No. 1, p. 51.

Status Report on a Profound Revolution, by Joseph W. McGuire and John B. Parrish, No. 4, p. 79.

Taxation for Economic Growth, by Carl H. Madden, No. 4, p. 5.

Technological Innovation and Public Policy, by Glenn Gilman, No. 3, p. 13.

The Anatomy of a Corporate Strategy, by Jack O. Vance, No. 1, p. 5.

The Application of Psychological Testing to Entrepreneurial Potential, by Michael Palmer, No. 3, p. 32.

The Assignment of American Executives Abroad: Systematic, Haphazard or Chaotic? by James C. Baker and John M. Ivancevich, No. 3, p. 39.

The Co-Manager Concept, by John Senger, No. 3, p. 77. The Computer Utility, by William M. Zani, No. 1, p. 31.

The Creative Challenge of Individualism, by George F. Weinwurm, No. 2, p. 89.

The Greatly Exaggerated Death of Bureaucracy, by Robert D. Miewald, No. 2, p. 65.

The Importance of International Public Relations, by Geoffrey Kean, No. 4, p. 68.

The Practical Endowment of Management, by George Weinwurm, No. 3, p. 25.

Through the Labyrinth: An Approach to Reading in Behavioral Science, by Fred Massarik and Bruce E. Krueger, No. 2, p. 70.

Index to Authors

Alpander, Guvenc G., Closing the Supervisor/Superior Gap, No. 1, p. 84.

Anton, F. R., Are Strike Ballots Necessary?, No. 2, p. 5.

XUM

Baker, James C. and John M. Ivancevich, The Assignment of American Executives Abroad: Systematic, Haphazard or Chaotic?, No. 3, p. 39.

Boynton, Robert E., Policies of the Successful Manager, No. 1, p. 38.

Bromage, Mary C., Defensive Writing, No. 1, p. 45.

Carter, E. Eugene, A Simulation Approach to Investment Decisions, No. 4, p. 18.

Davis, Louis E., Readying the Unready: Postindustrial Jobs, No. 4, p. 27.

Dayal, Ishwar, Some Dilemmas in Newer Concepts of Administration, No. 1, p. 51.

Filley, A. C., Committee Management: Guidelines from Social Science Research, No. 1, p. 13.

Gazell, James A., Authority-Flow Theory and the Impact of Chester Barnard, No. 1, p. 68.

Gilman, Glenn, Technological Innovation and Public Policy, No. 3, p. 13.

Glenn, Norval D. and Charles N. Weaver, Job Performance Comparisons: Mexican-American and Anglo Employees, No. 1, p. 27.

Goode, Kenneth G., Query: Can the Afro-American be an Effective Executive?, No. 1, p. 22.

Hammerton, James C., Management and Motivation, No. 2, p. 51.

Holton, Richard H., Marketing Policies in Multinational Corporations, No. 4, p. 57.

Horwitz, Bertrand, Accounting Controls and the Soviet Economic Reforms, No. 1, p. 75.

Jacoby, Neil, Corporate Enterprises in the Emerging Ocean Regime, No. 3, p. 53.

Kean, Geoffrey, The Importance of International Public Relations, No. 4, p. 68.

Lenczowski, George, Multinational Oil Companies: A Factor in Middle East International Relations, No. 2, p. 38.

Madden, Carl H., Taxation for Economic Growth, No. 4, p. 5.

Mason, R. Hal, Jerome Harris and John McLoughlin, Corporate Strategy: A Point of View, No. 3, p. 5.

Massarik, Fred and Bruce E. Krueger, Through the Labyrinth: An Approach to Reading in Behavioral Science, No. 2, p. 70.

McGuire, Joseph W., Business and the Generation Gap, No. 2, p. 78.

McGuire, Joseph W. and John B. Parrish, Status Report on a Profound Revolution, No. 4, p. 79.

Melcher, Arlyn J. and Thomas A. Kayser, Leadership

Without Formal Authority: The Project Department, No. 2, p. 57.

Miewald, Robert D., The Greatly Exaggerated Death of Bureaucracy, No. 2, p. 65.

Miles, Raymond E. and J. B. Ritchie, Participative Management: Quality vs. Quantity, No. 4, p. 48.

Moyer, Reed, Impact of U.S. Investment on Britain, No. 3, p. 69.

Murray, J. Alex, A Sociometric Approach to Organizational Analysis, No. 1, p. 59.

Nehemkis, Peter, Latin America: Testing Ground for International Business, No. 4, p. 87.

Palmer, Michael, The Application of Psychological Testing to Entrepreneurial Potential, No. 3, p. 32.

Paltridge, James Gilbert, Organizational Conflict in Academia, No. 3, p. 85.

Pettefer, J. C., Effective Grievance Administration, No. 2, p. 12.

Randall, Lyman K., Common Questions and Tentative Answers Regarding Organization Development, No. 3, p. 45.

Renshaw, Edward F., Selecting a Defensive Portfolio, No. 2, p. 19.

Senger, John, The Co-Manager Concept, No. 3, p. 77. Spitzer, Hugh, Business and Students, No. 2, p. 83.

Sutermeister, Robert A., Employee Performance and Employee Need Satisfaction—Which Comes First?, No. 4, p. 43.

Thompson, Arthur A., Business Experience with Industrial Aid Bonds as a Source of External Financing: Some Empirical Evidence, No. 2, p. 25.

Vance, Jack O., The Anatomy of a Corporate Strategy, No. 1, p. 5.

Weinwurm, George F., The Creative Challenge of Individualism, No. 2, p. 89.

Weinwurm, George F., The Practical Endowment of Management, No. 3, p. 25.

Weitzel, William, Thomas A. Mahoney, and Norman F. Crandall, A Supervisory View of Unit Effectiveness, No. 4, p. 37.

Wohlking, Wallace, Attitude Change, Behavior Change: The Role of the Training Department, No. 2, p. 45. Zani, William M., The Computer Utility, No. 1, p. 31.

Book Review

Stephen P. Magee, New Books: A Review of Virgil Salera's Multinational Business, No. 1, p. 89.